**Real Estate Brochure**

Your goal is to create a Brochure that contains information that would be a great resource for someone that is looking to buy a home. This project will assess your understanding of the tools available in Microsoft Word and the use of the online resources that are made available to you when searching for a home. You will be asked to use the skills that we learned in class and that you applied in the following assignments: Challenge Clipboard and Font, Paragraph Assignment, Insert Assignment, Housing Worksheet, Drawing Assignment, and the Column and Table Assignment.

The brochure that you create will contain information that is critical to the home buying experience and would be an item that someone would hand out at an open house. Your job is to make the brochure informative, creative, welcoming, and explain to the potential homeowner why the home is right for them. To help achieve this, you are being asked to use the most pertinent information about the home so that a possible homebuyer can see the value in the home. A general overview of what will be contained in the Brochure is listed below. The full list of requirements is listed in the Grading Rubric. ***Use The Grading Rubric As A Guide To Make Sure The Requirements Are Met!!!***

**Find The Home**

The Brochure must contain a home to be sold under the following requirements:

* **The Home must be in Polk or Dallas County**
* **The Home cannot be more than $200,000**
* **Residential Only**

**The Brochure**

**Your Drawing Of The Home Must Be Placed On The *Front Page***

**A Picture Of The Actual Home On The *Back Page***

**The Following Information Needs To Be Present In The Brochure:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Bedrooms** | **Bathrooms** | **Sq. Ft** | **Price** |
| **Taxes** | **Year Built** | **School District** | **County** |
| **Latest Assessed Value** | **Land Size** | **Address** | **Garage** |
| **Types of Utilities** | **Included Items** | **Style** | **Website Link** |

**Include 3 *Other* Pictures Of The Home – Write a description of the images by using text boxes.**

**Include your contact information, a picture of yourself, and the name of your real estate company.**

**\*You will also design your own business card that you would hand to potential customers.**

**There needs to be at least two descriptions of the home, written in paragraph form. Your job is to Sell the home to the potential customer. They need to see the value in the home you are trying to sell and your writing will be an important piece.**

**This brochure will demonstrate your knowledge and application of the functions in Microsoft Word.**

**\*Read Through The Rubric To See All Of The Requirements And Regarding The Microsoft Word Tools That Need To Be Demonstrated In The Brochure.**